Moving to discover our potential.
The College of Kinesiology at the University of Saskatchewan is situated on Treaty 6 Territory and the Homeland of the Métis. We pay our respect to the First Nations and Métis ancestors of this place and reaffirm our relationship with one another.
From a cellular level to daily life to Olympic feats of performance excellence, human beings are bodies in motion. Kinesiology may be simply defined as the study of human movement, but the College of Kinesiology strives for much more, leading and inspiring individuals and communities to better understand and apply physical activity, sport, and recreation to enhance health and well-being.

The College of Kinesiology strategic plan represents a bold and ambitious approach that will see growth in several aspects, with a foundational theme of connectivity, one of the four USask principles guiding our institutional plan. Our goals for this plan build on the strong relationships already in place within our college, our university and our community.

Connectivity runs through each of our goals and it is with a spirit of welcome that we look to increase our enrollment significantly, opening up access to our programs for more students. In order to develop learners and scholars, we commit to increasing existing resources and opportunities to ensure our students feel connected within the college and prepared for their future careers.

We will also connect with respect and continue our efforts to foster Indigenization through reconciliation. We are committed to collaborating with our community partners and university allies to ensure advancing reconciliation is a priority throughout our academic and recreation programming, and to support Indigenous students, faculty and staff with respectful and representative practices.

Research relationships and collaborations are key to seeking discovery for impact. Through connections with research partners near and wide, we ask dynamic and engaging questions that have the potential for global impacts with the knowledge gained.

This plan charts our course through 2025 and was created and backed by the voices of our internal and external stakeholders. Engaging with the community was a critical aspect in developing our plan and establishing and growing our community connections will be integral to achieving the strategic goals laid out in the plan.

We are leaders in moving to discover our potential. We have set an ambitious path and we invite you to join us in the journey.

We are the College of Kinesiology the world needs.

Regards,

Chad London, PhD
Dean, College of Kinesiology

“Message from the dean”

“We are leaders in moving to discover our potential. We have set an ambitious path and we invite you to join us in the journey.”
Our mission

We lead and inspire movement, health and performance.
Planning process

The development of this plan was guided by a committee composed of a representative group of faculty, staff, students and College leadership. The university’s mission, vision and values served as the foundation of the extensive internal and external consultations, including discussions with:

- Students and alumni
- Faculty
- Staff
- Research funding agencies
- Community partners and employers
- International partners
- University senior leaders
- USask Colleges

University Mission, Vision and Values

Stakeholder Input and Data

College of Kinesiology Mission Statement

Our Commitments

Our 2025 Target

Our Goals

Our commitments are critical ingredients for the College of Kinesiology to accomplish its vision and mission. Maintaining these commitments daily will help us achieve our goals.

A Welcoming College
We create a positive, supportive and healthy place for all to learn and grow.

Communication
We share our knowledge, successes and stories—locally, nationally, and globally.

Integration
We work together, within the College, to share our expertise, ideas and resources to achieve the College’s goals.

Indigenization
We connect with and learn from Indigenous peoples’ voices, experiences and perspectives to fulfill all aspects of our mission.

Collaboration
We connect and partner beyond the College to catalyze interdisciplinary endeavours.
Develop Learners and Scholars

1.1 Increase access for undergraduate and graduate students and post-doctoral fellows into our programs while securing the resources to ensure a quality student experience.

1.2 Develop clear pathways for students by ensuring our curriculum prepares students for future opportunities such as:
   - Employment within the health, fitness, recreation, education and sport sectors.
   - Graduate and professional education.
   - For PhD graduates, academic and non-academic careers.

1.3 Develop areas of specialization in our undergraduate curriculum.

1.4 Enhance the undergraduate and graduate student experience through initiatives such as:
   - Supplementing student support services that enhance mental health, well-being and academic success.
   - Ensuring meaningful assessment to enhance student learning across programs.
   - Increasing opportunities for graduate and undergraduate students to interact and collaborate.

1.5 Increase experiential learning opportunities (practicums, co-ops, volunteer/work placements, research partnerships, etc.) for undergraduates and graduates within the College, on campus and in the community.

1.6 Ensure our recreation programs align with best practice/research and connect our curriculum and research with Recreation and Huskie Athletics initiatives where appropriate.

1.7 Explore the development of an inter-professional Master’s program in collaboration with other Colleges.
We foster reconciliation and focus on a holistic approach to expand the understanding and practice of Indigenous ways of knowing and concepts of innovation.

2.1 Continually improve our awareness, knowledge and understanding of Indigenous experiences and ways of knowing.

2.2 Strengthen a supportive environment for Indigenous undergraduate and graduate students in our programs.

2.3 Enhance community engagement and collaboration with Indigenous communities.

2.4 Integrate Indigenous content and methodologies across our curriculum and provide experiences grounded in Indigenous worldviews.

2.5 Increase the number of undergraduate and graduate Indigenous students, staff and faculty.
Seek Discovery for Impact

We explore and lead in developing strategies for resolving local and world issues.

Strategic goal 3

3.1 Review existing and incorporate new areas of research specialization as part of a college strategic research plan that results in better promotion of our research areas of focus.

3.2 Enhance research leadership capacity and supports to ensure the success of faculty and students.

3.3 Ensure areas of specialization in the curriculum and research areas of focus align.

3.4 Enhance community, industry and international research partnerships.

3.5 Increase research partnerships with Huskie Athletics.

3.6 Increase research partnerships with Recreation Services.

3.7 Enhance our training of highly-qualified personnel (e.g., undergraduate and graduate students and research assistants, and Post-Doctoral Fellows).
Engage with Community

We are an essential community partner and provide leading expertise and support as we work with our partners to increase healthy, active lifestyles.

4.1 Implement a communication strategy – internal and external – that will inform and promote the College’s successes and initiatives.

4.2 Increase the profile of the College by developing meaningful partnerships that benefit both the College and the community partners.

4.3 Increase participation rates in recreation programs for anticipated greater student enrollment and U of S employee complement.

4.4 Grow community programs to meet user demand.

4.5 Enhance inclusive community programming to be responsive to the diversity of the community (e.g. Indigenous, people with special needs, seniors).

4.6 Strengthen the bond between Alumni and the College of Kinesiology.

4.7 Leverage the new Sport Science and Health Centre to strengthen links between community, research and practice.

4.8 Implement the short-term items in the Recreation and Athletics Facilities Master Plan.

4.9 Strengthen the bond between Alumni and the College of Kinesiology.

4.10 Leverage the new Sport Science and Health Centre to strengthen links between community, research and practice.

4.11 Implement the short-term items in the Recreation and Athletics Facilities Master Plan.
COLLEGE OF KINESIOLOGY PLAN

FRAMEWORK

1. COURAGEOUS CURIOSITY
   - Empower a daring culture of innovation with the courage to confront humanity’s greatest challenges and opportunities.
   - Review existing and incorporate new areas of research specialization as part of a college strategic research plan that results in better promotion of our research areas of focus.
   - Ensure recreation programs align with best practice research and connect our curriculum and research with recreation and Huskie Athletics initiatives where appropriate.
   - Enhance research leadership capacity and supports for faculty and students.
   - Enhance community, industry and international research partnerships.
   - Increase research partnerships with Huskie Athletics and with Recreation Services.
   - Enhance our training of highly-qualified personnel (e.g. undergraduate and graduate students and research assistants, and Post-Doctoral Fellows).

2. BOUNDLESS COLLABORATION
   - Invigorate the impact of collaboration and partnership in everything we do.
   - Explore the development of an interprofessional Master’s program in collaboration with other Colleges.
   - Enhance community engagement and collaboration with Indigenous communities.
   - Integrate Indigenous content and methodologies across our curriculum and provide experiences grounded in Indigenous worldviews.
   - Increase the profile of the College by developing meaningful partnerships that benefit both the College and the community partners.
   - Implement the short-term initiatives in the Recreation and Athletics Facilities Master Plan.

3. DISCOVERY TEACHING AND LEARNING
   - Inspire students, faculty and staff to boldly pursue the theory and practice of human movement, health, physical activity and sport.
   - Increase access for undergraduate and graduate students and post-doctoral fellows into our programs while securing the resources to ensure a quality student experience.
   - Develop clear pathways for graduates by ensuring our curriculum prepares them for future opportunities such as:
     - Employment within the health, fitness, recreation, education, and sport sectors
     - Graduate and professional education (Develop areas of specialization in our undergraduate curriculum)
     - For PhD graduates, academic and non-academic careers
   - Increase experiential learning opportunities (practicums, co-ops, volunteer/work placements, research partnerships, etc.) for undergraduates and graduates within the College, on campus and in the community.
   - Increase the number of undergraduate and graduate Indigenous students, staff and faculty.
   - Ensure areas of specialization in the curriculum and research areas of focus align.

4. DEVELOP LEARNERS & SCHOLARS
   - Inspire future leaders with the skills to lead in our field and to contribute to the theory and practice of human movement, health, physical activity, sport and recreation around the world.
   - Continuously improve our awareness, knowledge and understanding of Indigenous experiences and ways of knowing.
   - Strengthen a supportive environment for Indigenous undergraduate and graduate students in our programs.
   - Implement a communication strategy – internal and external – that will inform and promote the College’s successes and initiatives.
   - Increase participation rates in recreation programs for anticipated greater student enrollment and U of S employee complement. Grow community programs to meet user demand.
   - Enhance inclusive community programming to be responsive to the diversity of the community (e.g. Indigenous, people with special needs, seniors).
   - Strengthen the bond between Alumni and the College of Kinesiology.

5. INSPIRED COMMUNITIES
   - Inspire the world by achieving meaningful change with and for our communities. We are an essential community partner and provide leading expertise and support as we work with our partners to increase healthy, active lifestyles.
   - Continuously improve our awareness, knowledge and understanding of Indigenous experiences and ways of knowing.
   - Strengthen a supportive environment for Indigenous undergraduate and graduate students in our programs.
   - Implement a communication strategy – internal and external – that will inform and promote the College’s successes and initiatives.
   - Increase participation rates in recreation programs for anticipated greater student enrollment and U of S employee complement. Grow community programs to meet user demand.
   - Enhance inclusive community programming to be responsive to the diversity of the community (e.g. Indigenous, people with special needs, seniors).
   - Strengthen the bond between Alumni and the College of Kinesiology.